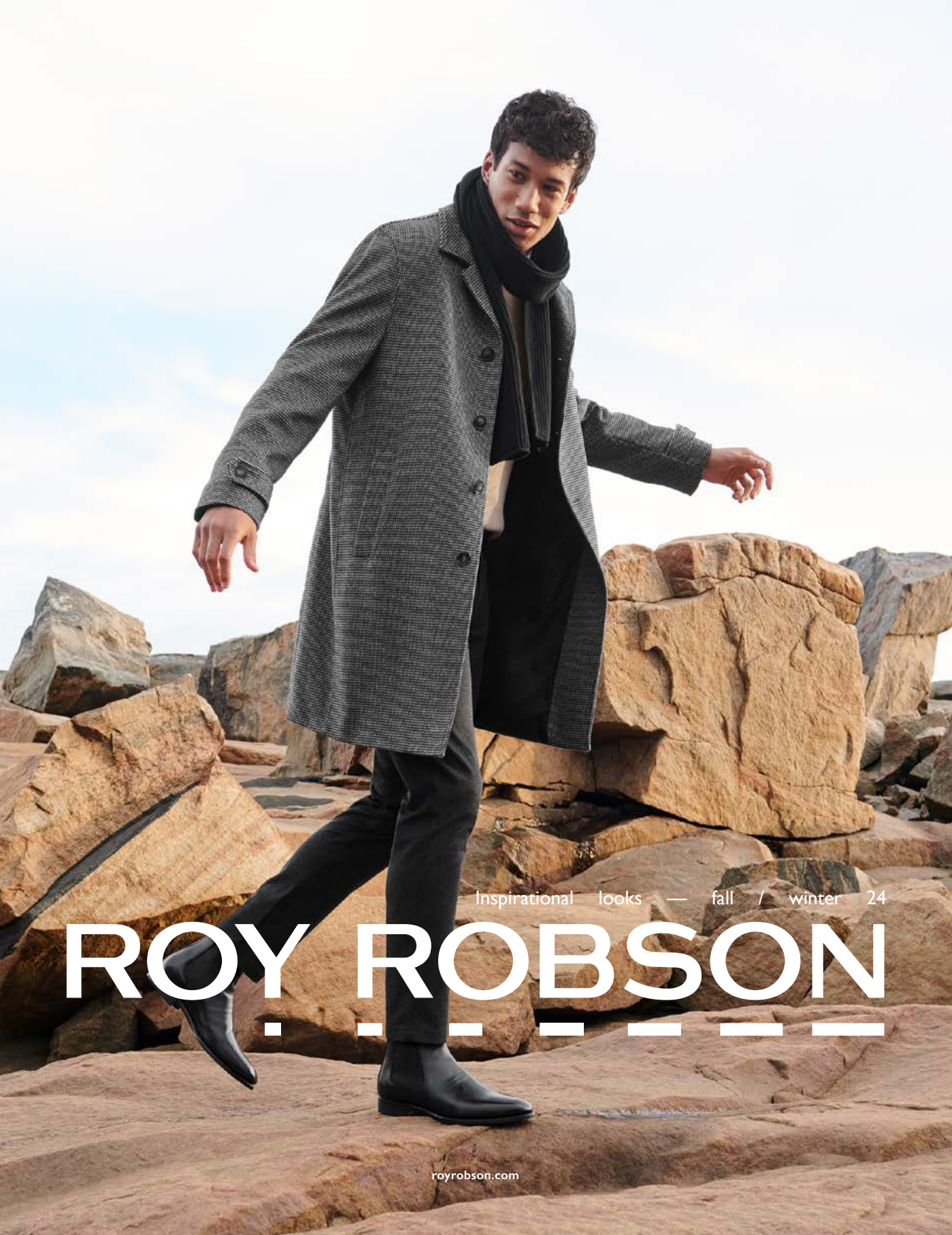




Inspirational looks — fall / winter 24

ROY ROBSON

royrobson.com

A full-page fashion advertisement featuring two male models in a rugged, rocky landscape. The model on the left is wearing a brown blazer, black turtleneck, black trousers, and a black beanie. The model on the right is wearing a grey and white plaid double-breasted coat, grey trousers, and white sneakers. The background consists of large, reddish-brown rocks.

CAPTURE THE NORTH

56°38'51.126"N

12°44'18.994"E

Capturing the essence of men's fashion in the picturesque landscapes of Sweden is a blend of style and natural beauty. In this exclusive photoshoot, we explore the fusion of contemporary menswear and the serene Scandinavian backdrop, creating a visual narrative that celebrates the intersection of fashion and nature. Join us on a journey through Sweden as we encapsulate the spirit of the moment and the elegance of menswear, blending modern trends with the timeless allure of the Swedish landscape.



Coat I3978-Z030,
Knitwear I3864-A275, Shirt I3495-A100-I284,
Trousers I3368-B010-94I, Shoes I3620-U00I,
Scarf I3258-A00I, Head I3288-A00I





Vest I3901-A040, Knitwear I3861-A210,
Shirt 04030-A100, Trousers I3350-A230-941,
Shoes 55012-U001, Cap I3280-A275



Jacket I3104-A401-2282, Trousers I3104-A401-220,
Knitwear I3872-A425, Shirt I3457-1238 A030,
Scarf I13259-A425, Shoes I3684-U100

Ansluten — Connected

In today's menswear, the essence of style lies in the connection of natural colours and materials.

Jacket I3104-A401-2282,
Scarf I13259-A425



Overshirt 13920-A401, Knitwear 13876-A390,
Denim 13370-A401-730, Belt S-9285-A220,
Shoes 13680-X270, Scarf 113259-A425





Comfortable clothing is not only about the perfect fit, it also allows men to move freely and pursue their daily activities without feeling restricted.

Bekvämlighet — Comfort

Outerwear I3906-A240,
Knitwear I3886-Z240



Knitwear I3863-A025,
Denim 05085-A420-S-841,
Shoes I3680-X270, Boots I3652-V210



Tidlös — Timeless

The timeless basics from ROY ROBSON are versatile and functional. They can be easily combined with other items of clothing to create the perfect look for every man.

Knitwear I3863-A025,
Knitwear I3863-A275



Outerwear I3906-A240, Knitwear I3878-A220,
Shirt 04030-A100, Denim I3371-A030-730,
Boots I3652-V210



Utforska — Explore

In the world of menswear, each garment tells a story waiting to be explored. Our collection captures the essence of this narrative - a fusion of heritage and trendsetting design.

Cardigan 13861-A401, Shirt 05094-A100-S-1284,
Tie 6560-A401



Jacket 13523-G410-2282, Trousers 13358-A401-965,
Knitwear 13861-A401, Shirt 05094-A100-S1284, Tie 6560-A401,
Belt S-9284-A401, Shoes 13611-U401, Scarf 13261-A030



Overshirt 13471-J401-1244, Knitwear 13854-A609,
Denim 05085-A420-S-841, Shoes 13680-X270



Höstlig — Autumnal

Coat I3989-A240, Jacket I3507-H220-2282,
Knitwear I3883-A001, Denim 05085-A001-S-841,
Belt S-9283-A220, Head I3288-A001, Shoes I3620-U225



Our autumnal menswear expresses the transition from the warmth of summer to the coolness of winter. It combines fashion with seasonal functionality, characterised by warm colours and cosy materials.



Coat 13976-H030, Knitwear 13881-A030,
Trousers 13350-A030-941, Belt 13304-A001,
Shoes 55012-U100, Scarf 13262-A030





Jacket 13513-C030-2202, Knitwear 13854-A401,
Trousers 13368-B220-966, Belt S-9283-A201,
Shoes 55010-U200

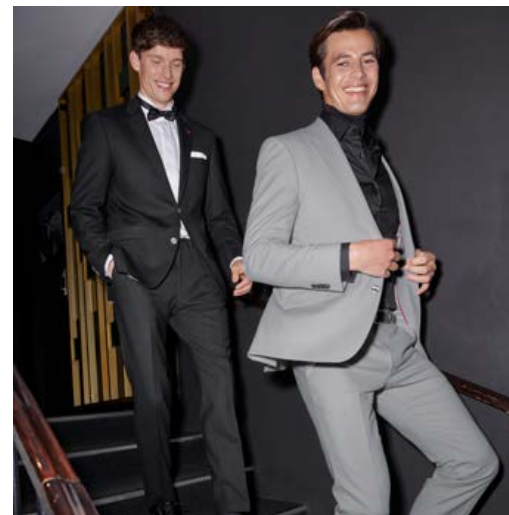




CAPTURE

Whether you're aiming for a sleek and sophisticated look or a more relaxed and casual vibe, there are numerous ways to express your personal style while ensuring you're comfortable throughout the evening. In this guide, we'll explore various elements of men's fashion, from clothing choices to accessories, to help you create the perfect outfit for a memorable night out with your friends.

— THE MOMENT



(Right Look) Jacket I3113-A040-2962, Trousers I3113-A040-242,
Shirt I3402-A001-I262, Knitwear D-4054-A001, Pocket Square 5044-A001-S-21,
Belt S-9286-A001, Shoes I3602-U001



City lights and tailored nights. Our collection of menswear suits is curated for the modern gentleman who seeks elegance with an edge.



Snygg — Chic

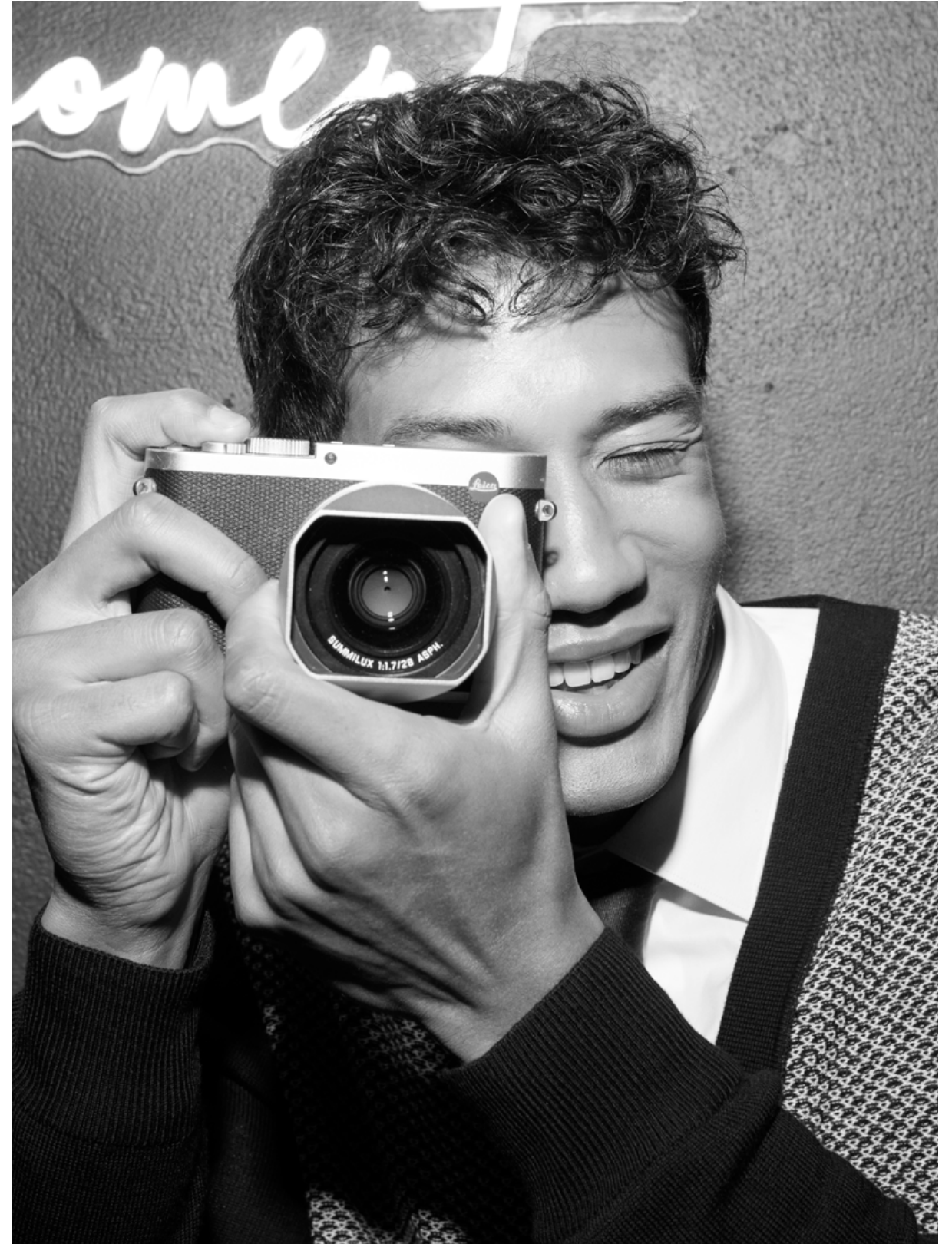
Jacket 13113-A001-2962, Trousers 13113-A001-242,
Shirt 13411-A100-1251, Bow Tie 5044-A001,
Pocket Square 5045-A100, Shoes 13610-U00



Jacket 13516-A401-2182, Shirt D-4030-A100,
Denim 05085-A401-S-841, Shoes 13653-U401



Knitwear 13888-Z001, Shirt 13402-A100-1262,
Trousers 05047-A001-S-941, Tie 5044-65-60-A001





Vänskap — Friendship

Dress to impress, laugh to your heart's content - our collection is here to enhance every moment. Tailored for both comfort and style, these suits are the perfect expression of shared moments and impeccable style.



Jacket 13516-A001-2182, Knitwear 13856-A001,
Shirt 5053-A100-S-1213, Trousers 13370-A010-740,
Tie 5044-S-65-A001, Belt 9258-A001, Boots 13620-U001,
(Left picture) Bow Tie 5044-A001, Shoes 13610-U001



Jacket I3113-A301-2962, Trousers I3113-A301-242,
Shirt I3800-A001, Belt S-9286-A001, Shoes 55011-U001

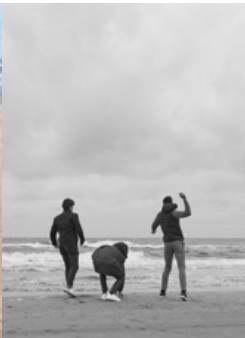




/Cover



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/02 /03



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56°38'51.126"N

12°44'18.994"E



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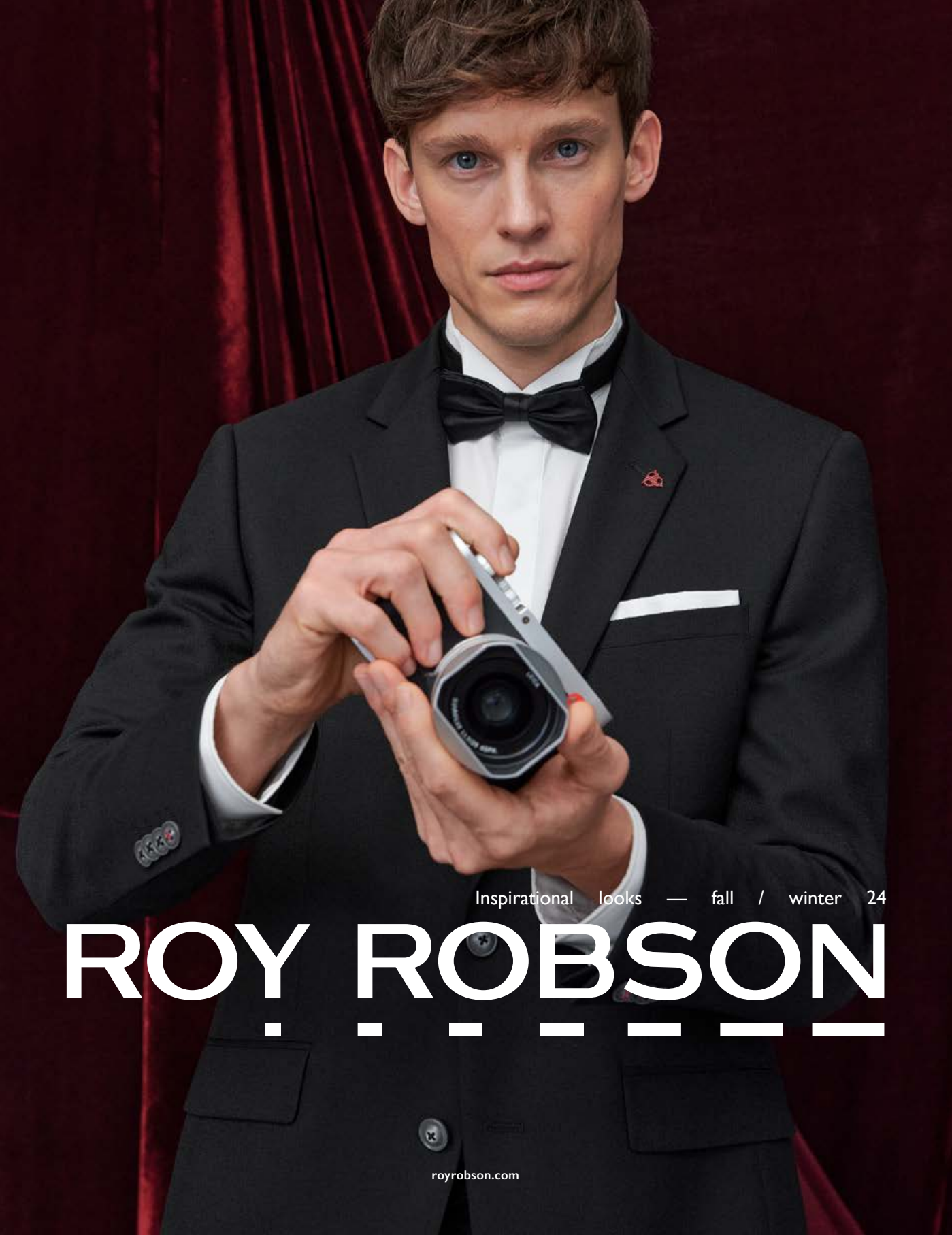
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