

WE CARE FOR MENSWEAR. Since 1922.
Sustainability. It's not a trend - but a part of our DNA.

WE CARE for menswear. WE CARE for people. WE CARE for tomorrow.

WE CARE for menswear:

ROY ROBSON has been providing premium menswear since 1922 – from formalwear to smart casual. We design and manufacture our clothing ourselves – independently and focussing on responsible practices. No compromises, no detours. Pure dedication to quality, precision and design – looks that emphasise your personality as a matter of course. For us, sustainability means preserving nature and the environment for future generations and conserving natural resources and habitats. Over 90% of our finished products come from Europe and Turkey. Approximately 90% of the outer fabrics for our suits, jackets and trousers come from Europe, namely Italy, Portugal and Romania. Materials such as linings, inlays and yarns come from Germany, Italy, Spain and Austria. A total of 98% of our ingredient suppliers are OEKO-TEX certified. At ROY ROBSON, we like to take everything into our own hands: we develop our products in our headquarters in Lüneburg. We have our own logistics centre with 40 employees, an administration team at our headquarter with over 120 colleagues and 2 POSs in our hometown in northern Germany.

WE CARE for people:

Our social responsibility has always been an integral part of our corporate philosophy. Our employees are our capital. We manufacture suits, jackets, trousers and vests in our own plant in Izmir, Turkey, with around 700 employees under high social responsibility standards. We will not only maintain these standards but also continue to improve them. We understand our suppliers and sub-suppliers and their social and environmental impact and will continue to grow together with them. Although we are not covered by the Supply Chain Due Diligence Act, we have chosen to work with the platform 'retraced' to provide our customers with the necessary transparency about our work. We live and breathe diversity in our company. We support part-time employees, single parents as well as families. Our workforce is a reflection of society. We see ourselves as an open and tolerant company and reflect internationality and diversity in all ROY ROBSON locations. We will further develop and communicate this concept. Together with our suppliers, we ensure the implementation of the Code of Conduct and compliance with the Restricted Substance List by setting specifications on occupational safety and health protection, human rights, statutory social and environmental standards, animal welfare and other issues. Internally, we go beyond legal requirements and also promote the health and team spirit of our employees through projects and events.

WE CARE for tomorrow:

At ROY ROBSON, we see sustainability as part of our DNA. Our core business is designed to produce the bulk of our products in our own plant in Turkey and with a long-standing partner in Bulgaria. We focus on the shortest possible transport routes and on waste prevention. For example, 90% of our products are transported by trucks without being packaged. The packaging of the remaining 10% are returned to the plants and are therefore subject to continuous recirculation. Each year, we develop and produce two collections of high-quality products. We subject our products to a thorough review, focusing on aspects such as the use of sustainable materials, the possibility of multiple use, longevity and reparability. We take our responsibility towards our products very seriously, and therefore attach great importance to high quality standards, product safety and the efficient use of resources when introducing our products to the market. Until the end of 2024, we will continuously expand and advance the implementation of our sustainability programme both at the Lüneburg site and in relation to our products.

If you have any questions about these topics or would like to find out more about the progress of our sustainability management, please get in touch.

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