



RESPONSIBILITY MEANS
WE CARE



OUR RESPONSIBILITY

Our sense of responsibility has always been at the heart of our company philosophy and it guides us in all that we do. Making our business sustainable is an ongoing process that will

never be complete. This is covered at great length in our code of conduct.

WE CARE

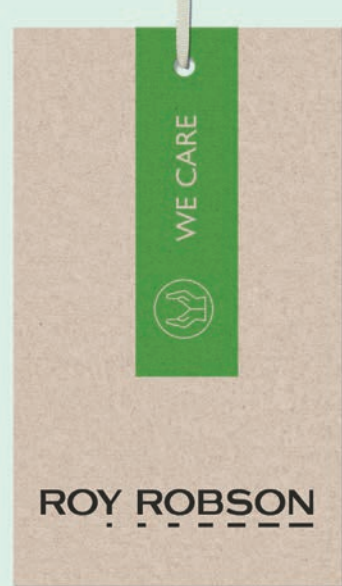
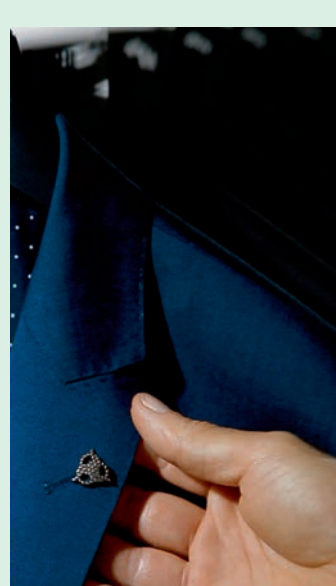
Social Care



Ecological Care



Care for fashion

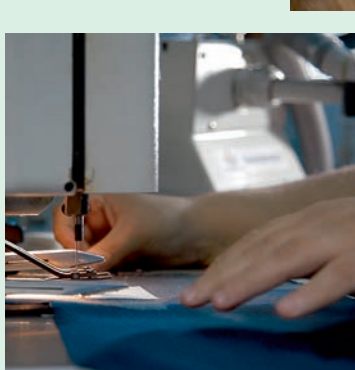
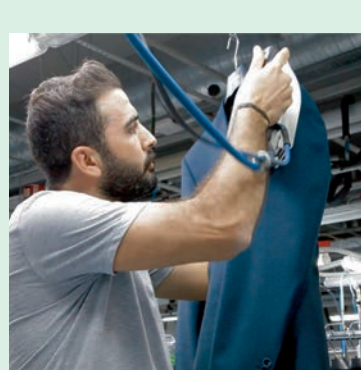


Proof of Care

ROY ROBSON

Social Care

With our own production facilities in the Turkish city of Izmir and long-standing partnerships on our side, we can guarantee high ethical standards and fair working conditions we take full responsibility for. We believe that the people who design, produce and market our clothing make us who we are. As it stands, 90% of our products are already made in Europe and Turkey.



Ecological Care



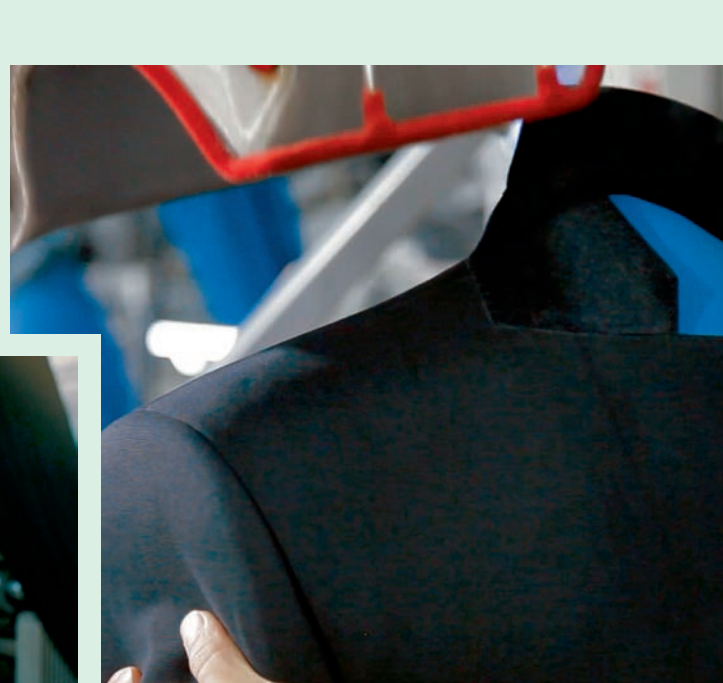
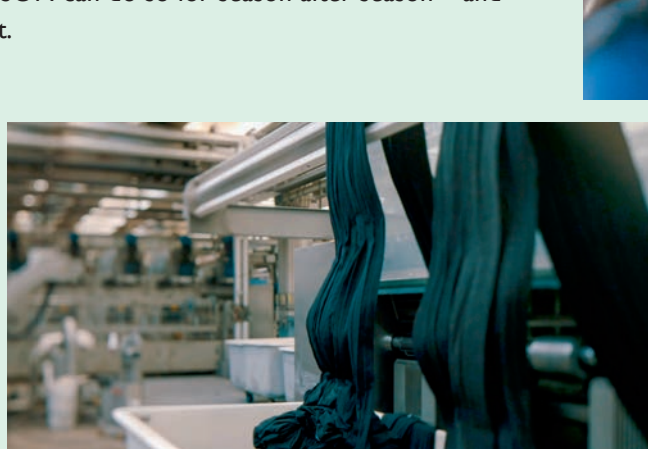
We want to keep our promise to deliver high-quality products, so we focus our attention on sustainability throughout the production process and all the way along the supply chain. By keeping most of our production in Europe and Turkey, our transportation routes are short and efficient.

We are cutting back on packaging and we use recyclable bags and boxes wherever possible. The state-of-the-art equipment at our head office, logistics centre and production facilities keeps us efficient and minimises our energy consumption and emissions.

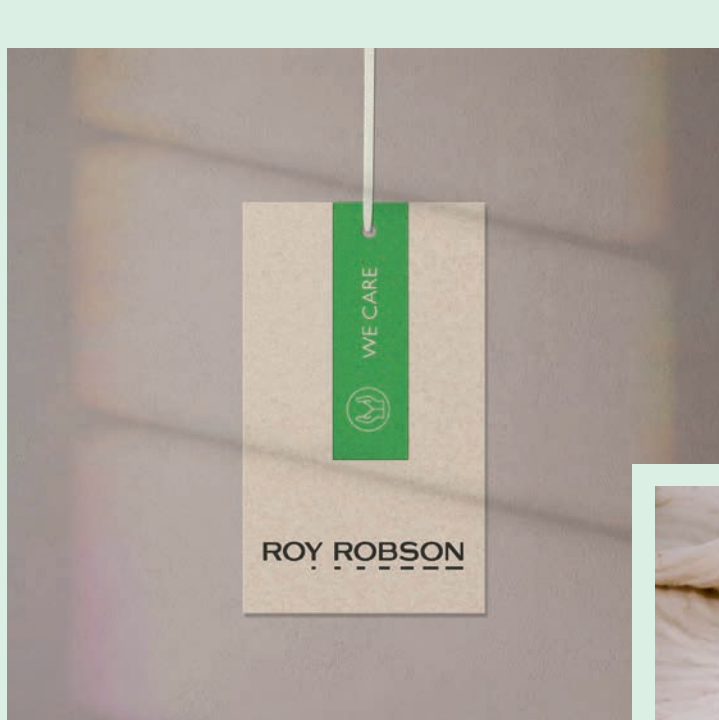


Care for fashion

We treat raw materials and resources with the utmost respect. Our commitment to creating products that last starts at the development stage. That's why we only produce two main collections a year. We can say with confidence that anyone who wears ROY ROBSON can do so for season after season – and feel good about it.

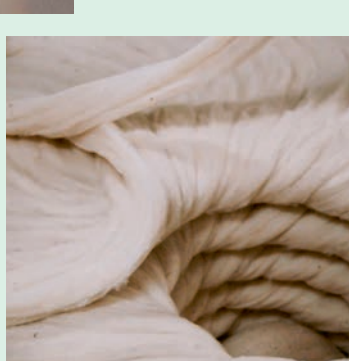


Proof of Care



We rely on reputable certifications along the entire value chain to maintain transparency about our commitment to sustainability. They answer the following questions: Which materials do we use? Where are our production facilities and, even more importantly, what are the conditions like there? And what impact are we having on the environment?

Our suppliers use: Made in Green by Oeko-Tex, Global Recycle Standard (GRS), Responsible Wool Standard (RWS) and Better Cotton Initiative (BCI).



ROY ROBSON

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